

12 top tips to have a Sustainable Event in Brighton..



## 1. Go Paperless

Take advantage of our fixed digital screens to schedule your programme of events, guide your delegates and visitors around The Wing, or as a commercial use for your sponsors.



## 2. Take part in a beach clean

We are so lucky to have a sea-facing venue right opposite the famous Brighton Beach, how about encouraging your team, delegates & exhibitors to support their mental health and well-being while looking after our natural environment by taking part in a beach clean?



### 3. Encourage everyone to bring their re-usable water bottles

As a seafront venue we are very conscious to avoid plastic finding it's way onto the beach and into the sea. One way we have tried to tackle this is by no longer selling plastic water bottles on-site, although it is still available to buy in cans. Better still please encourage everyone attending to bring their own water bottles along with them.

Did you know – profits from water sold at the Brighton Centre have funded wells in Africa!



## 4. Discourage Driving

There is no need to drive to Brighton; mainline train services run straight into the city and when they get here everything they need is within a 15-minute walk or perhaps hire a bike from [Brighton Bike Scheme](#).

You can speak to us about arranging sustainable travel for large groups travelling into the city.



## 5. Create sustainable social programmes

Brighton & Hove is part of a unique UNESCO biosphere and part of [The Living Coast Project](#).

We have a wealth of sustainable activities that anyone can take part in while in the city that all contribute positively to the natural environment.

Our colleagues at [VisitBrighton CVB](#) can support you with this.



## 6. Work with a local enterprise to create memorable teambuilding events

Create team building events that leave a legacy and support local projects; for example, [Pendragon Project](#) is a certified social enterprise which runs thrilling outdoor adventures, or can host your delegates very own gameshow, while also directly supporting their programme for young people in Sussex experiencing complex transitions into adulthood.



## 7. Measure the carbon footprint of your conference

You cannot improve sustainability without measuring it.

We are happy to recommend a local sustainability consultant and we can also provide a breakdown of your conference waste by our supplier [Recorra](#) who were set up by Friends of the Earth in 1988.



## 8. Use local sustainable suppliers

From wine tasting, transport, signage or design please ask us about local sustainable suppliers for your event; we will always happily support you, to support local.



## 9. Go meat free

It is worth considering that three biggest impacts on your carbon footprint as a conference are: F&B, transport, and accommodation.

A commitment to reduce meat can have a huge impact on the sustainability of your event. Our caterers Seasoned have some very impressive sustainable credentials please reach out to them and ask how you can work in partnership to ensure your catering is as sustainable as it can be.

Compostable options for cutlery and lunch boxes are also available.



## 10. Be creative with delegate giveaways

Not all events provide goodie bags now, however, if you are, think local and sustainable.

We can signpost you to lovely local products, or as one of our recent events chose to do, donate to a local charity on the delegates behalf which creates a positive legacy of your event!



## 11. Build mental health and well-being into conference

Brighton has a long connection with well-being and as far back as the 18<sup>th</sup> century, aristocrats from London came to experience the restorative qualities of the sea water.

These days Brighton is still a city to unwind and relax into. Encourage your delegates to go for a morning dip, seafront run or a walk along the coastline.



## 12. Share good practice

Finally.. if you do something sustainably well, shout about it, it all helps to spread awareness and create good practice across our industry.

